

# TEGNA

## FOR IMMEDIATE RELEASE

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### **TEGNA, Arby's Foundation and Points of Light Announce Make A Difference Day National Award and All Star Award Winners**

McLean, VA – TEGNA Inc. (NYSE: TGNA), together with its Make A Difference Day (MDDAY) partners Arby's Foundation and Points of Light, announced today National and All Star award winners from across the country who are being honored for fostering local volunteerism and having a positive impact in their communities. Thirteen National award winners each receive a \$10,000 grant from Arby's Foundation. The All Star winner, which is selected from projects that have previously won a National MDDAY award, receives a \$10,000 grant from the TEGNA Foundation. The grants allow honorees to support a charity related to their MDDAY project and to continue to make a difference in their community.

This year's winning projects were selected from nearly 800 projects that took place on Make A Difference Day, Saturday, Oct. 28, 2017. More than 100,000 volunteers from more than 500 communities in nearly every state came out for a variety of projects. Locally organized events ranged from planting trees along local streams to knitting caps for premature babies in local hospitals, and providing meals and comfort to lonely seniors to collecting food for local food banks.

Videos celebrating the MDDAY winners are available on [www.MakeADifferenceDay.com](http://www.MakeADifferenceDay.com) and on [www.Facebook.com/HeartThreadsVideos](https://www.facebook.com/HeartThreadsVideos), as well as by following #MDDay.

"TEGNA's purpose is serving the greater good of our communities and we couldn't be more inspired by the volunteers who have made a difference in the lives of others," said Dave Lougee, president and CEO of TEGNA. "Congratulations to all of the winners, and thank you to the tens of thousands of volunteers – including hundreds of TEGNA employees – who have worked to make an impact in their communities in nearly every state."

"At Arby's, we are committed to making a difference in the communities we serve, and we are excited that Make A Difference Day inspires so many others to do the same," said Stuart Brown, executive director, Arby's Foundation. "It is an honor to recognize these outstanding individuals for their contribution to their community."

"These stories about individuals who joined together in communities across the country to lead and lend support to causes they care about present a striking visual of the power and impact of volunteers," said Natalye Paquin, president and CEO, Points of Light. "They show us how strength and generosity flow from simple acts of service."

#### All Star Winner:

- **Make A Difference Day Delaware County, OH**  
More than 400 volunteers visited 53 homes of senior homeowners in Delaware County, OH, to complete much-needed outdoor chores, including leaf raking, window washing, garden clean up, hedge trimming and much more to maintain their independence and pride in their homes. Not only do volunteers serve older adults at their homes, older adult volunteers take on leadership roles in the local projects. Coordinated by the Connections Volunteer Center, this annual MDDAY project added an additional launch site in Sunbury, OH, in the eastern part of the county.

Thirteen National Award Winners:

- “Made for More” in Ashburn, AL
- “#Dare2TuTu” in Truckee, CA
- “Learn, Love, Teach – Florida’s Aspiring Educators Packing Comfort for Their Future Students” across the state of Florida
- “FreeBikes4Kidz” in Minneapolis, MN
- “Like a Girl Empowerment Bootcamp” in Lincoln, NE
- “Hilton-Parma Make A Difference Day” in Hilton, NY
- “Chipping for Charity” in Ocean Isle Beach, NC
- “Trumbull County Make A Difference Day” in Trumbull County, OH
- “Pittsburgh Champions Make A Difference” in Pittsburgh, PA
- “Mitzvah Day” in Columbia, SC
- “McKinney Make A Difference Day” in McKinney, TX
- “StreamTeam” in Battle Ground, WA
- “Wenatchee Valley Make A Difference Day” in Wenatchee, WA

### **About Make A Difference Day**

Make A Difference Day is made possible by the employees of TEGNA with support from partners Arby’s Foundation and Points of Light. For more information, visit [www.MakeADifferenceDay.com](http://www.MakeADifferenceDay.com) and follow #MDDAY on social media. Find a full list of winners at <http://www.makeadifferenceday.com/awards/2017-award-winners/>.

### **About TEGNA**

TEGNA Inc. (NYSE: TGNA) is an innovative media company that serves the greater good of our communities. With 47 television stations and two radio stations in 39 markets, TEGNA delivers relevant content and information to consumers across platforms. It is the largest owner of top 4 affiliates in the top 25 markets, reaching approximately one-third of all television households nationwide. Each month, TEGNA reaches 50 million adults on-air and approximately 35 million across its digital platforms. TEGNA has been consistently honored with the industry’s top awards, including Edward R. Murrow, George Polk, Alfred I. DuPont and Emmy Awards. TEGNA delivers results for advertisers through unparalleled and innovative solutions including OTT local advertising network [Premion](#), centralized marketing resource Hatch, and [G/O Digital](#), a one-stop shop for local businesses to connect with consumers through digital marketing. Across platforms, TEGNA tells empowering stories, conducts impactful investigations and delivers innovative marketing solutions. For more information, visit [www.TEGNA.com](http://www.TEGNA.com).

### **About the Arby’s Foundation**

The Arby’s Foundation, the independent charitable arm of Arby’s, helps America’s kids dream big and pursue their dreams with confidence. Building on a philanthropic heritage that has contributed nearly \$90 million to youth-related causes since its inception in 1986, the Arby’s Foundation is committed to helping kids build, expand and pursue their dreams as we focus our efforts in childhood hunger, youth leadership and career readiness initiatives. The Arby’s Foundation is a registered 501(c)(3) organization headquartered in Atlanta. For more information, visit [www.ArbyFoundation.org](http://www.ArbyFoundation.org).

### **About Points of Light**

Points of Light – the world’s largest organization dedicated to volunteer service – mobilizes millions of people to take action that is changing the world. Through affiliates in 250 cities and partnerships with thousands of nonprofits and corporations, Points of Light engages 5 million volunteers in 20 million hours of service each year. We bring the power of people to bear where it’s needed most. For more information, go to [www.pointsoflight.org](http://www.pointsoflight.org).

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