



MAKE A DIFFERENCE DELAWARE COUNTY

2025 SPONSORSHIP
OPPORTUNITIES



CONNECTIONS
Volunteer Center
A Community Program of HelpLine

ABOUT CONNECTIONS



Connections Volunteer Center, a program of HelpLine, bridges the gap between passionate volunteers and community needs. Connections recruits, refers and matches volunteers to nonprofits and assists older adults ages 55+ to lead healthy, supported lives.

Volunteering offers several mental and physical health benefits, especially for older adults ages 55+. By spending time in service to others, volunteers gain a sense of purpose and experience lower rates of depression, isolation and loneliness which has a stress-reducing effect.

Connections' core services are funded by SourcePoint, HelpLine, in-kind donations and sponsorships.

VOLUNTEER SERVICES

- Recruit, refer, and match volunteers to meet community needs, with an emphasis on those ages 55+, using Get Connected online volunteer management platform.
- Coordinate Make A Difference Delaware County, a county-wide annual day of service.
- Take volunteer non-profit projects to local 55+ living communities through our Volunteer Happy Hour programming.
- Facilitate Sages & Seekers, an intergenerational program connecting older adults 55+ with high school students.
- Match Senior Companions who provide the gift of friendship, social engagement, and everyday assistance to older adults who feel lonely and/or isolated.
- Create opportunities for personal and professional growth through community training and development workshops.

MILESTONES

- Partnered with 60+ nonprofits throughout Delaware County to host results-driven service and special event support.
- Matched 22,000 volunteers to meaningful service opportunities and causes since 1996.
- Launched Get Connected in 2021, an online volunteer management platform that unites community nonprofits in a single hub to recruit volunteers and share agency needs.
- Trained an average of 250 social workers, clinicians, counselors, and community members each year.
- Invested \$8 million into the Delaware County community.

CONNECTIONS IS COMMUNITY



MAKE A DIFFERENCE DELAWARE COUNTY

Make A Difference Delaware County (MDDC) is the single largest day of volunteering in Delaware County. Since 2007, hundreds of volunteers of all ages come together each fall to do good. Volunteers help with outdoor chores at the homes of older adults 55+ and assist nonprofit organizations with a variety of tasks including raking leaves, cleaning and more.

Held on the second Saturday in November, sponsorships help with the volunteer lunch, t-shirts and provide supplies needed to complete outdoor projects.

489

**VOLUNTEERS PARTICIPATED
IN 2024**

\$47,560

**VALUE OF VOLUNTEER HOURS
TO DELAWARE COUNTY**

92

**HOMES OF OLDER ADULTS THAT
RECEIVED VOLUNTEER SERVICES**

SPONSORSHIP LEVELS

Sponsorship Benefits

Logo on MDDC t-shirt

Social Media Mention

Logo on event table tents
and event marketing

Press Release Mention

E-newsletter Mention

Logo on website

Radio/TV Media Mention

Co-branded Promo
Opportunity (Bags/Beanies)

Breakfast or Lunch
Address to Participants

Friend
\$250+

Difference Maker
\$500+

Hero
\$1,000+

Star
\$2,500+

Champion
\$5,000+



CONTACT US

Thank you for exploring the opportunity to sponsor Make A Difference Delaware County (MDDC), proudly presented by Connections Volunteer Center, a community program of HelpLine.

Your sponsorship ensures that your support directly benefits those we serve — empowering neighbors to step up and give back where it matters most.

By funding the currency of kindness, you help build on nearly three decades of progress: mobilizing volunteers from all walks of life to care for older adults and uplift the most vulnerable members of our community. When you invest in us, you invest in hope, compassion, and meaningful connection that changes lives.

Become a sponsor today:

- Visit: ConnectionsVolunteerCenter.org/donate
- Mail a check, payable to HelpLine and put Connections Volunteer Center - MDDC in the memo line.



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